

Exclusive Industry Data

The only place you can get comparative data about business performance in the training and performance industry is through ISA. Our industry-specific research agenda is dedicated to helping ISA member firms grow their businesses.

Comprised of three core components: financial performance analysis, best practices in business processes and trends & market responses—the reports are exclusive to ISA member participants. If you participate in the research studies, you are entitled to full disclosure and access to the data.

ISA's Research Agenda includes practical studies such as: ISA's *How's Business* Snapshots and the upcoming 2019 Annual Financial Benchmark Study that you can put to use as early as first quarter 2019. Additional recent research available includes the 2017 ISA Compensation Study.

